



NATIONAL SEMINAR

on

Ethics *in* Management: Trends and Issues

Organised by

CENTRE FOR MANAGEMENT STUDIES

Dibrugarh University

V E N U E

Centre for Management Studies
Dibrugarh University

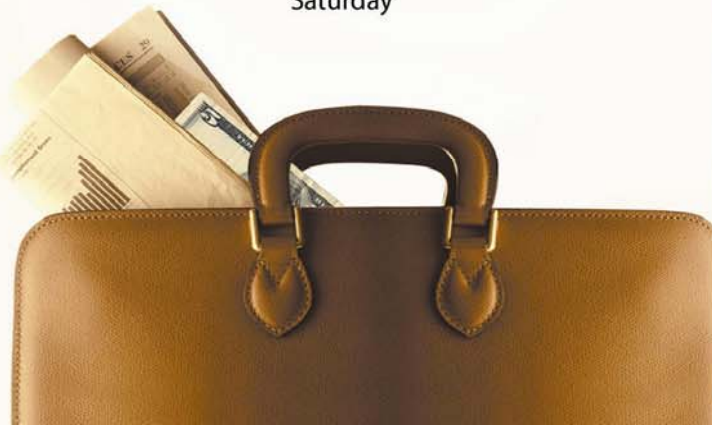
D A T E

13th February, 2015

Friday

14th February, 2015

Saturday



Ethics in Management is comparatively a newer concept to the management discipline. With the evolution of many social movements in the 60s, ethics has emerged as an important issue in the management world. It is concerned with the relationship among company's management, board of directors and other stakeholders including shareholders. Ethical management ensures transparency and accountability in the business process. The corporate should be concerned for the promotion of ethics as it leads to healthy competition inside and outside of the organization. It affects the organization in two ways. First, it builds the behaviour and moral conducts of all stakeholders and secondly, it helps everyone in the organization in taking correct and unbiased decisions. To make it precise, corporate ethics is a holistic approach to satisfy all stakeholders. The need of ethics has increased more in recent times due to various incidents. Especially after the recession in the year 2008, the whole world has started taking it seriously. Everybody believes presence of ethics in organisations will bring better fortune to business and hence sustainability.

Objective of the Seminar:

The objective of this seminar is to bring academicians, researchers, managers, businessmen, government representativeness, students and other stakeholders to a common platform to present, discuss, debate and make outline for implementation of strategic ethical corporate policy in all small and large organizations as well as in government set ups.

Sub Themes

- **Ethics in Marketing**
- **Ethics in Accounting and Finance**
- **Ethics in Human Resource Management**
- **Corporate Governance**

Call for Papers

Papers based on research, experience and conceptual ideas are invited from the academicians, professionals, businessmen, media persons, students and the researchers. Papers that can help in strategy formulation will be selected for presentation. All papers will be assessed by a panel of experts. Interested participants may submit their full papers on or before 15th January, 2015. The paper should have an abstract of not more than 200 words and the full paper should not exceed 12 pages, including tables and figures. Front page of the paper should contain the title of the paper, full name, affiliation, telephone number and the email address of the author. The papers must be sent via email to seminar@cmsdu.org or aradhana@cmsdu.org . The selected papers will be published in the form of an edited volume by a reputed publisher.

Guidelines:

The participants are requested to ensure that their respective papers contain a clear idea about objectives, methodology, major results and implications. Papers will be selected on the basis of originality and relevance of the content.

- Manuscripts should be in Microsoft Word (.doc/.docx) format - (Font: Times New Roman, Font Size: 12, with 1.5 spacing).
- Each paper shall adhere to the format of APA for referencing.
- Printouts should be in A4 size paper and must not exceed the maximum limit of 12 pages including the Front Cover Page and References.
- Please use British spellings and punctuation, except when directly quoting a source that has followed American style.
- Papers can be co-authored and atleast one of the authors must register for the seminar.



The *Centre for Management Studies (CMS)* is the easternmost management institute of India and also among the youngest. It came into being with the formal notification of Dibrugarh University about the establishment of the Centre on November 25, 2002. The first batch MBA classes started from February 3, 2003. It is in the serene and natural surroundings full of greenery on a well-developed open area providing an excellent environment for the pursuit of knowledge and development of mental horizons.

Vision

CHALLENGING THE CHALLENGES

Mission

- To achieve academic excellence and knowledge creation through teaching, research and consulting and become a role model for newly emerging centres of quality management education in the country.
- To develop professionals who are committed to excellence in their personal and professional endeavours and who have the vision, courage and dedication to initiate and manage change.
- To cater to the emerging needs of business enterprises in both traditional and new economy.
- To groom future business leaders as well as entrepreneurs.
- To strengthen development process with human face.

Presently, the Centre is giving PhD, MBA and BBA degrees in the areas of Marketing, Human Resource, Finance, Systems and Entrepreneurship Management. It also offers a Post Graduate Diploma course in Tourism Management. Moreover, the Centre runs a three year Part time MBA course for the Industry people of the nearby areas.

Highlights

Important Dates:

- Submission of abstract : 31st December, 2014
- Full-Paper submission : 15th January, 2015
- Acceptance notification : 20th January, 2015
- Last date of registration : 30th January, 2015

On-the-spot registration accepted without accommodation.

Registration:

Group	Without Accommodation	With Accommodation (for two nights)
Corporate/ Industry Professionals	Rs. 2000/-	Rs. 5000/-
Academicians	Rs. 1000/-	Rs. 2500/-
Students/ Research Scholars	Rs. 500/-	Rs. 1500/-

All accommodation will be on twin sharing basis.

Registration fee (non-refundable) includes seminar material, refreshment, and lunch on the seminar days. Outside participants could be helped regarding accommodation if contacted prior to 30th January, 2015.

● Mode of Payments:

Bank details are as follows:

Account Name : Management Study Circle,
 Bank Name : SBI
 Bank Branch Name : SBI, Dibrugarh University
 Branch Code : 2051

Payments can be made through crossed demand draft drawn in favour of Management Study Circle payable at SBI, Dibrugarh University and send to Aradhana Borthakur, Seminar Coordinator, National Seminar on **Ethics in Management: Trends and Issues.**

● Address for Communication:

Ms. Aradhana Borthakur

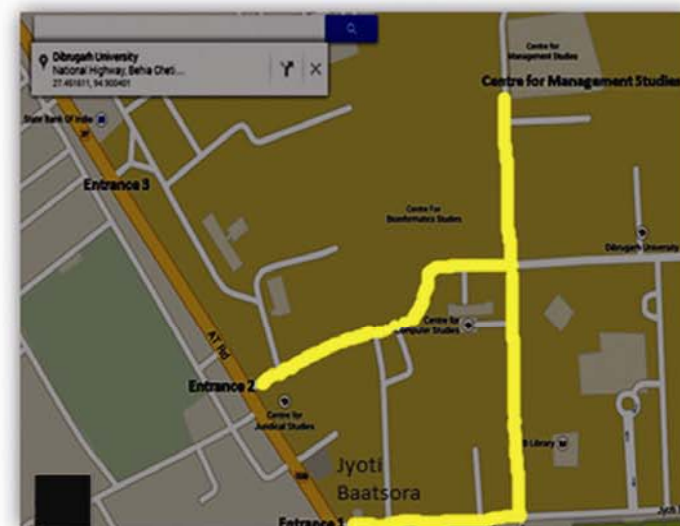
Seminar Coordinator

Centre for Management Studies,
 Dibrugarh University

Office: 0373-2101423, 09435476210, 09435011916,

Email id: seminar@cmsdu.org; aradhana@cmsdu.org

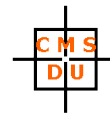
Map View





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National Seminar
on
“Ethics in Management – Trends and Issues”
February 13 & 14, 2015

REGISTRATION FORM

Name of the Participant: _____

Designation: _____

Institute/Organization: _____

Mailing Address: _____

Telephone (O): _____ (M): _____

Email ID: _____

Type of Delegate	Registration Fee
For Academicians	Rs. 1000/- (Rs. 2500/- with accommodation)
For Corporate Participants	Rs. 2000/- (Rs. 5000/- with accommodation)
For Research Scholars and Students	Rs 500/- (Rs. 1500/- with accommodation)

Registration Fee Details:

Demand Draft / Cheque No.: _____ Dated: _____ for Rs.
_____ drawn on “Management Study Circle” payable at SBI, Dibrugarh University is
enclosed.

Date: ____ / ____ / _____

(Participant’s Signature)