

Extension of paper submission date for the national Seminar “Ethics in Management: Trends and Issues” to be held on 13th and 14th February 2015.

It gives us immense pleasure to inform you that the Centre for Management Studies, Dibrugarh University is holding a two day National Seminar on - “Ethics in Management: Trends and Issues” on 13th and 14th February 2015

Number of eminent personalities and scholars in the field of management and commerce from across the country will participate in the seminar. Noted Management Guru of the country Prof N Ravichandran of the Indian Institute of Management Ahmedabad (former Director IIM Indore) and noted scholar in Indian Commerce and Management field, Former Registrar, Allahabad University, former Dean, Motilal Nehru Institute of Research and Business Administration(MONIRBA), Allahabad University Prof J N Mishra have already confirmed their participation.

The seminar is based on ethical management issues as it ensures transparency and accountability in the business processes. In the present day context it is believed that the corporate houses should be concerned for the promotion of ethics as it leads to healthy competition inside and outside the organization. It affects the organization in two ways. First, it builds the responsive behaviour and moral conducts of all stakeholders and secondly, it helps everyone in the organization in taking correct and unbiased decisions; – and a larger benefit to the society.

The objective of this seminar is to bring academicians, researchers, managers, businessmen, government representatives, students and other stakeholders to a common platform to present, discuss, debate and make outline for implementation of strategic ethical corporate policy in all small and large organizations as well as in government setups.

Sub Themes of the Seminar are Ethics in Marketing, Ethics in Accounting and Finance, Ethics in Human Resource Management and Corporate Governance. The Abstracts / Papers may be sent through e-mail to seminar@cmsdu.org; aradhana@cmsdu.org

The last date of Paper submission is 31st January 2015. For further detail one can login to – www.dibru.ac.in or www.cmsdu.org.in or call 0373 2101423 / 9435476210.