Highlights

Important Dates:

Submission of abstract : 10th January, 2017
 Full-Paper submission : 20th January, 2017
 Acceptance notification : 31st January, 2017
 Last date of registration : 5th February, 2017

On-the-spot registration will be accepted without accommodation.

Registration

Group	Without Accommodation	With Accommodation
Corporate/Industry Professionals	Rs. 2000/-	Rs. 5000/-
Academicians	Rs. 1000/-	Rs. 2500/-
Students / Research Scholars	Rs. 500/-	Rs. 1500/-

Registration fee (non-refundable) includes seminar kit, refreshment and lunch on the seminar days. Accommodation will be provided on the basis of availability and first come first serve basis.

Mode of Payments:

Bank details are as follows:

Account Name: Registrar, Dibrugarh University

Bank Name: Punjab National Bank

Bank Branch Name: PNB, Dibrugarh University

Branch Code: 994000

IFSC Code: PUNB0994000

Payments can be made only through crossed demand draft drawn in favour of Registrar, Dibrugarh University payable at PNB, Dibrugarh University Branch. Participants are requested to send the demand draft to the undersigned.

Address for Communication:

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Email id: seminar@cmsdu.org



TWO DAYS NATIONAL SEMINAR ON

DEMONETISATION AND INDIAN ECONOMY



Venue: Indira Miri Conference Hall, Dibrugarh University Dibrugarh, Assam

Organised by: Centre for Management Studies Dibrugarh University

27th February, 2017 (Monday) 28th February, 2017 (Tuesday)

Call for Papers

Demonetisation is the act of stripping a currency unit of its status as a legal tender and is necessary whenever there is a change of national currency. Demonetisation being the buzz word in the Indian economy has been used by the government as a measure to remove the functioning of parallel economy. To curb the flow of black money and fake currency in the economy, government took an initiative to remove the old Rs. 500 and Rs. 1000 notes and demonetised these currencies from the Indian market.

Thus, a National Seminar on "Demonetisation and Indian Economy" is being organised to understand the impact of demonetisation in the Indian Economy. It will also aid in giving a scope to the young scholars and researchers to participate and express their view points from different perspectives.

Objective of the Seminar:

The objective of this seminar is to bring academicians, researchers, managers, businessmen, government representatives, students and other stakeholders to a common platform to present, discuss and debate on the implementation of demonetisation.

Sub Themes

- Demonetisation and Finance.
- · Demonetisation and Marketing
- Demonetisation and Human Resource Management.
- Demonetisation and Operation Management

Papers based on research, experience and conceptual ideas are invited from the academicians, professionals, businessmen, media persons, students and the researchers. Papers that can help in strategy formulation will be selected for presentation. All papers will be assessed by a panel of experts. Interested participants are requested to submit their full papers on or before 20th January, 2017. The paper should have an abstract of not more than 300 words and the full paper should not exceed 4000 words, including tables, charts and figures. Front page of the paper should contain the title of the paper, full name, affiliation (if any), mobile number and email address of the author(s). The papers must be sent via email to seminar@cmsdu.org. The selected papers will be published in the form of an edited volume by a reputed publisher.

Guidelines:

The participants are requested to ensure that their respective papers contain a clear idea about objectives, methodology, major results and implications. The paper should follow APA style of international referencing procedure. Papers will be selected on the basis of originality and relevance to the content.

- Research Papers can be co-authored by more than one person.
- Each co-author is required to do individual registration.
- At least one of the authors should be present for the presentation.
- No T.A. or D.A. will be provided to the participants.
- Manuscripts should be in Microsoft Word (.docx) format

 (Font: Times New Roman, Font Size: 12, with 1.5 line spacing).
- Each paper shall adhere to the format of APA for referencing.
- Printouts should be in A4 size paper and must not exceed the maximum limit of 4000 words, including the Front Cover Page and References.
- Please use American spellings and punctuation, except when directly quoting a source that has followed British style.



The **Centre for Management Studies (CMS)** is the easternmost management institute of India and also among the youngest. It came into being with the formal notification of Dibrugarh University about the establishment of the Centre on November 25, 2002. The first batch MBA classes started from February 3, 2003. It is in the serene and natural surroundings full of greenery on a well-developed open area providing an excellent environment for the pursuit of knowledge and development of mental horizons.

Vision CHALLENGING THE CHALLENGES

Mission

- To achieve academic excellence and knowledge creation through teaching, research and consulting and become a role model for newly emerging centres of quality management education in the country.
- To develop professionals who are committed to excellence in their personal and professional endeavours and who have the vision, courage and dedication to initiate and manage change.
- To cater to the emerging needs of business enterprises in both traditional and new economy.
- To groom future business leaders as well as entrepreneurs.
- To strengthen development process with human face.

Presently, the Centre is giving PhD, MBA and BBA degrees in the areas of Marketing, Human Resource, Finance, Systems and Entrepreneurship Management. It also offers a Post Graduate Diploma Programme in Tourism Management. Moreover, the Centre runs 3 years Part time MBA programme for the Industry people of the nearby areas.