

CIRCULAR

All the Principals of DU Affiliated Colleges

I-MADE

Innovation in Mobile Application and Development Ecosystem (I-MADE) is an initiative by Telecom Centre of Excellence India supported by Government of India, Department of Telecommunications. The objectives to the programme are as follows

- i. Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- ii. Provide critical features like: E-Notice Board. Time-table. E-mail Integration. Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- iii. Encourage entrepreneurship among students by providing mentorship and guidance
- iv. Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- v. Facilitate skill development by providing training on different aspects of mobile app development
- vi. Create I million mobile app start-ups some of which can eventually become Indian unicorns.

Under the programme, development of the mobile app for institution is free of cost and also includes training of student•/staff/faculty on different aspects of mobile app development and other related supports.

All necessary information including instruction for joining the program, fags and other details are available in website: <http://i-made.in>. Colleges may also contact the program coordinator, Ms. Ishika Priya (ishika.priya@i-made.in or (m) 7042380228) for further queries. The last date to apply for the current phase is the 31st December, 2018.

The above information may kindly be shared with faculty and students of the college.