



**Directorate of Open and Distance Learning
Dibrugarh University
Dibrugarh 786004
Website: www.ddedu.org**

Ph. 0373-2370207(O)

Email : dde.dibrugarhuniversity@yahoo.in

NOTIFICATION

For

PGDJMC Learners regarding submission of Home Assignments

This is for information to all Study Centers and Learners under DODL, DU that the student of Post Graduate Diploma in Journalism and Mass Communication (PGDJMC) shall have to submit one Home Assignment in each course (paper). Each assignment carries 25 marks. The questions for the Home Assignments are enclosed herewith. At the time of submitting the assignments, please note the following:

- * Write your assignment in A4 size paper neatly, with your own hand- writing on one side of the paper. You may also submit a computer printed copy of your assignments with your signature at the end.
- * Stick to the word limit mentioned in the questions.
- * Keep a margin of about 5 cm on the left side of the paper.
- * You have to submit the assignments directly in the Study Centre wherein you have enrolled yourself.
- * The assignments for a course (paper) should be tagged / stapled together to make a booklet, i.e. a separate booklet for each course (paper).
- * Keep a duplicate or photo copy of the assignment with you (compulsory).
- * The last date of submitting the Assignment is 20th April, 2019 (excluding Sundays)
- * The cover page of your booklet should contain the following Label :

Home Assignment
Name of Study Centre _____
Roll No. _____
Name _____
Programme : PGDJMC
Course (Paper) : _____
Session : 2018 -2019
D.U. Registration No. : (If received) _____ of _____
Date of Submission : _____

Sincerely Yours

Sd/-
(Dr. Deba Pallab Rajkhowa)
Director
DODL, D.U

Assignment Question for the Session 2018-2019 of PGDJMC Programme under DODL, DU

Development Communication, Public relation and Advertising

Course II

1. What do you understand by the term Development Communication? Discuss the Role of Development communication in present scenario in Assam. 13 marks
2. Elaborate the term Public Relation. Discuss the relation between Public Relation and Advertising. 12 Marks

History of Press, Press laws and Ethic

Course III

1. Discuss the Role of vernacular Press in post Independence India. 13 marks
2. What is Official Secrets Act 1923? Comment your views. 12 Marks

Reporting and Editing

Course IV

1. Elaborate the role and responsibility of an Editor? 13 Marks
2. What is a Headline? Discuss the different types of headlines. 12 marks

Electronic Journalism and Information Technology

Course V

1. Discuss the importance of spoken words and visuals in Radio and Television Journalism. 13 marks
2. What is Cyber Journalism? Comments the importance of Cyber Journalism in Contemporary Media Scenario. 12 Marks