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| **Name of the Programme** | **Masters in Social Work** |
| **Semester** | **I** |
| **Course Code** | **MSW-106 (B)** |
| **Nature of Course** | **DSE** |
| **Course Title** | **Corporate Social Responsibility** |
| **Credits** | **3** |
| **Marks** | **100** |

**Course Description and Rationale:**

This course provides a theoretical and practical understanding of corporate social responsibility. It enables the student to appreciate the context and diversity of models, skills and competencies required to work in these contexts. It will enable the students to appreciate the legal and regulatory context of the practice of CSR.

**Course Objectives**

* To develop an understanding of corporate social responsibility
* To understand the socio economic and political context of CSR
* To gain knowledge of the strategies and processes of CSR
* To develop appropriate skills and competencies in managing socially responsible initiatives of the corporate and social enterprises

**Learning outcomes**

By end of the course the students will be able to:

* Understand the functioning of CSR
* Appreciate the context of CSR
* Understand the strategies and processes of CSR
* Develop appropriate skills and competencies for managing socially responsible initiatives of the corporate and social enterprises

**Course Contents**

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| **Unit** | **Name of the unit** | **Contents** | **L** | **T** | **P** | **Marks** |
| **1** | **Corporate Social Responsibility: Concept and Context** | * Corporate social Responsibility: Concept and evolution * Significance of CSR * Objectives * Scope * Stakeholders in CSR * Legal obligations, Compliances and reporting in CSR | 09 | 04 | - | 15 |
| **2** | **Theories and Models** | * Models and perspectives on CSR * Theories of CSR * Gap between Theories and Practices | 09 | 04 |  | 15 |
| **3** | **Corporate Social Responsibility: Action and Environment** | * Skills for Planning, implementing, monitoring and evaluation of CSR activities * Identifying implementing partners * Ethics and governance | 09 | 04 | - | 15 |
| **4** | **Challenges and sustainability** | * Challenges of CSR * Critical issues in CSR Projects * Sustainability and CSR projects * Case Studies, best CSR practices in India and abroad. | 09 | 04 | - | 15 |
| **TOTAL CONTACT HOURS** | | | 52 | | | 60 |

* **Note: End Semester Exam 60 Marks, In Semester 40 Marks (20 in Semester, 5 Presentation, 5 Assignment, 5 Classroom Participation and 5 Attendance)**

**Suggested Readings:**

1. Blowfield, M., & Murray, A. (2014). *Corporate responsibility*, Third Edition. OUP: U.K
2. Borzaga, C., &Defourny, J. (2001). *The emergence of social enterprise*. New York: Routledge.
3. Carroll, A. B. (1977). *Managing corporate social responsibility*. Boston: Little Brown.
4. Mitra, N., &Schmidpeter, R. (eds.) (2016). *Corporate social responsibility in India: cases and developments after the legal mandate.* Switzerland: Springer.
5. Utting, P., & Marques, J. C. (2010). *Corporate social responsibility and regulatory governance: Towards inclusive development?* New York: Palgrave Macmillan.
6. Welford, R. (2013). *Hijacking environmentalism: Corporate responses to sustainable development*. New York: Routledge