

National Seminar on
TRADITIONAL MEDIA AT THE BACKDROP OF SOCIAL MEDIA: PARADOX AND LOGICALITY

Organised by

Centre for Studies in Journalism & Mass Communication, Dibrugarh University

15 & 16 November, 2019

The Centre for Studies in Journalism and Mass Communication, Dibrugarh University is inviting research paper for Two Days National Seminar on “Traditional Media at the backdrop of Social Media: Paradox and Logicality” to be organized on 15 & 16 November, 2019. The seminar is being organized by Centre for Studies in Journalism and Mass Communication, Dibrugarh University. Teachers, Students, Researchers and Professionals are invited to present paper and participate in the seminar and thus disseminate their research experiences for wider audiences.

About the Seminar:

The global society has been passing through a period of serious transition after rapid expansion of the world of social media. In this context, attempts are made by different forums or individuals that the age of traditional media is over and a new world of media is our future. Indian media industry, which has been considered as one of the fastest growing media industry of the world often criticized for inadequate regulating system. Though, certain mechanisms are there to regulate print and electronic media but, there is no well defined rules and regulations for social media. On the other hand, the impact of social media has been rooted so deeply that no scope for denial its influence left. After revolutionary improvement of internet, facilities the influence of social media has touched the untouched portion of the society and created an environment of massive inclusiveness than to the traditional media.

Considering all such aspects, a two days national seminar is hereby organized by Centre for Studies in Journalism and Mass Communication, Dibrugarh University. It is expected that the seminar will focus on some areas of present media scenario from the multidisciplinary academic perspectives.

Sub Themes:

1. Media, Culture and Society
2. Democracy, Governance and Social Media
3. Impact of Social Media in Academics
4. Indian Polity, Society and Social Media
5. Peace, Conflict and Social Media
6. Impact of Social Media on Development Communication.

Important Dates:

Last date of abstract submission (by mail):	October 30, 2019
Last date of full paper submission (by mail):	November 10, 2019
Mail Id to send the abstract and full paper:	seminar.ducsjmc@gmail.com

(On 15th November, the participants will have to registrar their names and will be required to submit two hard copies of their research paper with the required fee)

- Only the selected papers will be allowed for registration as well as presentation.

Submission of Registration Fee:

At the time of registration.

Registration Fee Structure:

- | | |
|----------------------|------------|
| 1. Faculty: | Rs. 1200/- |
| 2. Research Scholar: | Rs. 800/- |
| 3. Student: | Rs. 500/- |

Accommodation:

Paid accommodation may be arranged for outstation participators in the University Guest House (VISHRANTA) depending on availability of the same. For this, the participants will have to inform the organizer well in advance and the participants will have to pay for the accommodation of their own.

Guidelines for submission and publication:

Participants are requested to follow the guidelines mentioned below:

The abstract must be in MS Word 2007/2010 format. Times New Roman, 12 point font size, 1.5 line spacing by clearly indicating title of the paper, name of the authors, designation, E-Mail Id and Mobile Numbers. The abstract of the paper should not exceed 300 words while the full papers must not exceed 4000 words and use APA format for reference and bibliography. The papers must be sent to seminar.ducsjmc@gmail.com.

For further detail or any other communication, please contact:

1. **Ms. Kanta Kaveri Sonowal**, Assistant Professor, CSJMC, DU and Coordinator.
Mobile: 9707026305
2. **Mr. Dibyajyoti Sarmah**, Assistant Professor, CSJMC, DU and Joint Coordinator.
Mobile: 7896962896, Mail Id: seminar.ducsjmc@gmail.com